

The Wanamaker Store

Store Closes at 6 P. M.

The Wanamaker Store



SANTA CLAUS FINDS A NEW STORE FILLED WITH CHRISTMAS THINGS

WE'VE got a grand surprise for Santa Claus this year. He'll find the new Wanamaker Building a wonderful help in supplying gift-things, from Toys, in the Basement, to Pictures on the Ninth floor. And yet, the old Stewart Building, so handsomely reorganized, is still more of a Holiday Store, with its Jewelry, Books, Fancy Goods, Handkerchiefs and the like. It's going to be a roomy, comfortable, satisfying Christmas store, when the rush-time comes; and it is the most delightful place you ever knew, in which to pick out early gift-things—choice, fresh, carefully selected presents, to save worry and hurry later on. Why not begin TODAY?

Handsome New Brown Overcoats for Men, at \$40

We have just received a fine new group of heavy-weight Winter Overcoats that will appeal to men who wish to get away from the plain black or gray mixtures, which have dominated the field in the past. These coats are made of very handsome brown mix cheviots, cut 46 inches long, with full backs, slightly fitted to the figure at the waist. Fly-front, single stitched. Brown silk velvet collar. Heavy pure silk lining. Price, \$40.

Every other handsome style in Men's Winter Overcoats, in black, Oxford-mix or fancy effects, at prices ranging from \$15 to \$60.

Main floor, Wanamaker Building.

Imported and American SCARFS for MEN

A WONDERFUL assemblage of Men's Neckwear has been gathered this season in our new store in the Wanamaker Building. Here is the largest collection of imported Scarfs, and silk squares for the making of Scarfs to Order brought from abroad by any single house this season. In addition we present the best neckwear from the foremost American manufacturers. In every range there is liberal profusion of shapes, patterns and colorings. There are the rich and elaborate weaves, as well as sumptuous silks in plain colors, now so much worn. Nowhere else can so many absolutely exclusive styles be found as in the Wanamaker collection. There is almost unlimited assortment in each price-group.

Four-in-Hands, 50c, \$1 and \$1.50.
Folded Squares, \$1, \$1.50, \$2 and \$2.50.
Main floor, Wanamaker Building.

Men's Shoes at \$3.90 a Pair

The "Wanamaker Special" Shoes for Men, at \$3.90 a pair, are in tremendous demand at the present time. Made in smart, snappy styles for young men, as well as more conservative shapes for business men. In models for all occasions. Patent leather, gum-metal calfskin, tan and black calfskin, in all the various lasts.

These shoes are specially made for us over specifications of usual \$5 shoes, and made in factories accustomed only to high-class work. The man who usually pays \$5 elsewhere owes it to himself to see these shoes at \$3.90 at WANAMAKER'S before making the purchase.

The man who wishes to pay still less will find the Wanamaker Wear-Well Shoes at \$3 a pair the full equal of the best shoes to be found elsewhere at \$3.50, and in a variety that will meet every requirement.

Main floor, Wanamaker Building.

Formerly
A. T. Stewart & Co.

JOHN WANAMAKER

Broadway, Fourth Avenue,
Eighth to Tenth Street.

This Is Children's Day In the Wanamaker TOY STORE

NO other Anniversary attraction could so delight the little folks; and the grown-ups enjoy it more than they might want to confess. And there are really wonderful things to see. The new Toy Store is two whole blocks long—occupying the Fourth Avenue side of the Basement of BOTH buildings.

Here is everything for boys, from a donkey-cart to the finest and handsomest automobile ever built for a boy's use.

Here is everything for girls, from a kitchen range to the most beautiful Doll Bride, with her entire trousseau.

There are rocking horses, sleds, games, billiard tables, woolly animals, rubber toys, magic lanterns—EVERYTHING you can think of, and hundreds more.

But the most fun today will be in seeing the TOYS THAT DO THINGS—the most marvelous mechanical pieces that genius has ever contrived. See the wonderful animals that are all but ALIVE—

Here is a Cat that walks, and its eyes glow with real fiery light.

Here is a Chicken that walks along and lays eggs as it walks.

Here is a Peacock that struts proudly about as it opens and closes its magnificent tail.

Here is a Musical Rose Bush which unfolds a magnificent rose with a little child in center.

Here is a Jabbering Monkey on a ladder, another Monkey playing tricks with a clown.

There is a great life-size Mechanical Lion.

Among the pieces not mechanical are life-size figures of the Captain and Mrs. Katzenjammer, the Policeman, and others.

Of course, there is almost unlimited variety of mechanical railroad trains, automobiles, fire engines and the like.

Now is the time to thoroly enjoy all these things before the rush of buying begins. Bring the children, let them pick out the things that they want to write to Santa Claus about.

Fourth Avenue side, Basement, Both Buildings.

Men's 50c Half-Hose at 25c

1230 pairs of fine gauge, imported cashmere Half-Hose, in black with white vertical stripes, also in black, tan and navy blue grounds in plaid effects. The socks are perfect in every way, and an excellent grade for Winter wear. 25c a pair, worth 50c.

Main floor, Both Buildings.

Men's \$1.50 Underwear, 75c a Garment

Heavy weight, regular made, natural color Merino Shirts and Drawers, all garments full in size, and made by one of the best concerns in the business. They are styles that are being dropped from the maker's line, which accounts for the unusual bargain.

Shirts in sizes 34 to 48. Drawers in sizes 28 to 34.

75c a Garment, worth \$1.50.

Main floor, Both Buildings.

Women's Broadcloth Coats For Street and Evening Wear

Careful discrimination marked the selection of these models. They are mostly copies of handsome imported coats, and they come up to our exacting requirements in choice materials, effective trimmings, perfection of line, and general beauty and grace of design.

They are interlined for warmth, but are light in weight, and the cut makes them particularly desirable garments for wear over dressy gowns. A few styles mentioned below:

Black Broadcloth Coat, 48 inches long; loose back, single-breasted; velvet and braid trimming at neck; satin lining. At \$14.75.

Two stylish Coats of black broadcloth, 50 inches long; loose back, single-breasted; collarless, trimmed at neck with wide braid; fancy sleeves; lined throat with peau de cygne. At \$23.50.

Coats of fine broadcloth, with full loose back; collarless, cut square effect at neck; turnover cuffs; lined with a fine quality of satin. At \$25.

Coats of fine black kersey or broadcloth; full loose back, single-breasted; deep collar of squirrel or Persian lamb; lined with an excellent quality of satin. At \$27.50.

Many other styles, at \$18 to \$37.50.

Third floor, Broadway, Stewart Building.



W. L. DOUGLAS BEST IN \$3.50 SHOES FOR MEN

W. L. Douglas shoes are recognized by expert judges of footwear to be the best in style, fit and wear produced in this country. Each part of the shoe and every detail of the making is looked after and watched over by skilled shoemakers, regardless of time or expense. If I could take you into my large factories at Brockton, Mass., and show you how carefully W. L. Douglas shoes are made, you would then understand why they hold their shape, fit better, wear longer, and are of greater value than other makes.

W. L. DOUGLAS \$4.00 GILT EDGE SHOE CANNOT BE EQUALLED AT ANY PRICE.

W. L. Douglas name and price is stamped on the bottom, which protects the wearer against high prices and inferior shoes. Take no substitute. Wherever you live you can obtain W. L. Douglas shoes. Sold in W. L. Douglas exclusive shoe stores in the principal cities and by the best shoe dealers everywhere.

W. L. DOUGLAS \$3.50 SHOES, THE SAME LEATHERS, FOR \$1.75 AND \$2. Fast Color Eyelets used exclusively. Catalog mailed free. W. L. Douglas, Brockton, Mass.

W. L. Douglas Greater New York Shoe Stores:

430 Broadway, corner Howard Street. 343 Eighth Avenue.
733 Broadway, corner 8th Street. 85 Nassau Street.
853 Broadway, corner 14th Street. 708-710 Broadway, cor. Thornton Street.
1346 Broadway, corner 36th Street. 1367 Broadway, corner Avenue.
1447-1449 Broadway, corner 41st St. 421 Fulton Street, corner Pearl Street.
974 Third Avenue. 478 Fifth Avenue.
Third Avenue, corner 120th St. JERSEY CITY, 18 Newark Avenue.
2778 Third Ave., bet. 146th & 147th Streets. 250 West 126th Street.
250 West 126th Street. 250 Sixth Avenue, corner 22d Street. NEWARK - 780 Broad Street.

Smith Gray Co.

SATURDAY, NOVEMBER 24TH

Important Sale of Men's Suits & Overcoats, at \$22.50.

THE suit sale includes mixtures, plain blacks and blues, made from this season's single and double breasted sack models.

The overcoats in Oxfords and blacks are on the full box and modified box models, the values are exceptional, some having sold as high as \$38.00.

Special Shirt Sale \$1.

In the Men's Furnishing Dept. we present a very attractive sale of Men's fancy stiff bosom shirts in percale and madras cloths.

BROADWAY AT 31ST ST., NEW YORK.

FULTON ST. AT FLATBUSCH AVE.

BROADWAY AT BEDFORD AVE., BROOKLYN.

On The Avenue

they charge you a third more for tailoring of our high order—and get it. We tailor only for cash. Hence there's no extra tax for "carrying you" nor are you assessed to make up for Mr. Pay-When-I'm-Ready. Suits and Overcoatings to order, from\$20. Trousers, from\$40. Tuxedo and Dress Suits, \$40.

JOHN S. CAREY IMPORTING TAILOR

1260 Broadway at 36th St.
Near Herald Building

AMUSEMENTS.

GOING, GOING, GONE

Like the auctioneer's cry, is the irresistible call of the GORGEOUS WONDERS OF A Society Theatre at the Hippodrome, that the public may know it disappears forever after To-night's Performance. Last Times To-day and To-night. Still at 4 and 8.

Next Wednesday, the Hippodrome Reopens with Most Stirring and Sensational ever attempted "Neptune's Daughter" and "Flower Daffodils." Seat Sale Monday.

AMUSEMENTS.

LYRIC

Princess, Ev. 8.30. Mat. To-day & Thurs. 2.30. 2.30. Seats selling for 12 weeks.

MARGARET. The Great. HENRY MILLER. Divorce. Mon. Tues. Wed. Fri. 7.15.

SPECIAL. Alls. Matinee in Hecla. Seats.

Low Herald Sq. B'way & 35th. Tel. 2485. 25.

Fields Great. Theatre. To-day, Tues. & Thurs.

OF THE GARDEN WEST.

GILBERT Walsh in Evening Telegram.

THE GREAT DECIDE

burlesque of Princess Theatre Success, and now

ABOUT TOWN With Little version of OF THE GARDEN WEST.

WORLD—Kept the audience in a roar.

CASINO B'way & 36th. Tel. 1646 Bryant.

BY & 24th. 2.30. Seats selling for 12 weeks.

MAJESTIC. Ev. 8.15. Mat. To-day & Thurs. 2.30.

THE TOURISTS. Seats.

MAJESTIC. Ev. 8.15. Mat. To-day & Thurs. 2.30.

THE LOVE ROUTE. Seats.

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